

Fifty 1 Labs, Inc. Launches Dedicated Website for Shareholders and Investors

Company now current with OTC Markets

MELBOURNE, Florida, January 7, 2024—Consumer Automotive Finance, Inc. (OTCPK: CAFI), soon to be Fifty 1 Labs, Inc., a dynamic company active in the sports supplement, fitness equipment, and health and wellness sectors, is pleased to announce the launch of its new website, specifically designed to provide comprehensive information and resources for its current and future shareholders and investors. The website, now live at <https://fifty1labs.com/>, serves as a central hub for updates on the company's progress, financial performance, and material developments. The Company is also pleased to announce they are now current with OTC Markets.

"We are excited to unveil this new platform that underscores our commitment to transparency and proactive communication with our shareholders and investors," said Robert Clark, CEO of Fifty 1 Labs, Inc. "The launch of <https://fifty1labs.com/> reflects our dedication to keeping our stakeholders informed and engaged as we continue to grow and achieve our strategic goals."

The website is designed to deliver timely updates on investor information, including financial reports, press releases, corporate governance details, and other material news. Visitors will also find insights into Fifty 1 Labs' strategic initiatives and market opportunities.

Fifty 1 Labs, Inc. is committed to ensuring the website remains a dynamic resource, with frequent updates to reflect the latest company developments and investor-relevant information.

The Company also announced that it has submitted what it expects to be the final round of responses to FINRA's inquiries regarding its pending name and ticker symbol change from Consumer Automotive Finance, Inc. (CAFI) to Fifty 1 Labs, Inc. (FITY). The Company anticipates completion of the name and ticker symbol change later this month.

For more information, please visit <https://fifty1labs.com/>.

About Fifty 1 Labs, Inc.

Consumer Automotive Finance, Inc. (OTCPK: CAFI), soon to be renamed Fifty 1 Labs, Inc., is a publicly traded company focused on sports supplementation, fitness equipment, and holistic wellness. The company operates four key subsidiaries: 51, LLC, which specializes in sports supplements; The Quickness, which offers patented athletic training equipment; Astound NMN, a leader in anti-aging and DNA repair supplements; and Drago Knives, patented knife throwing technology. Fifty 1 Labs, Inc. is also actively pursuing strategic acquisitions to expand its portfolio and drive sustainable growth.

Safe Harbor Statement:

The information provided in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Identifiable by words such as "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions, these statements may also be made in written or oral form in the company's filings with the U.S.

Securities and Exchange Commission, OTC Markets, press releases, other written materials, or in oral statements made by its officers, directors, or employees to third parties. There can be no assurance that such statements will prove to be accurate. The company cautions that these forward-looking statements

are further qualified by other factors including, but not limited to, those set forth in the company's Disclosure Statements. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the company's control. The company does not undertake any obligation to update publicly or to revise any statements in this release, whether as a result of new information, future events, or otherwise.

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